



OPTIMIST

INTERNATIONAL

October 2012

College Club Conference

Ohio State University
Fisher College of Business
October 26-27, 2012

Dear Optimist,

This packet is regarding the upcoming Ohio Optimist District, October 2012, College Club Conference. If you are not familiar with the idea of the College Club Conference, the idea came to me and other members of the Buckeye Optimist Club last year when we determined that a lot of the District events are not always applicable to college clubs. We are just fundamentally different from normal adult clubs in Optimist International and as a result, college member attendance of these events was lacking.

I have long held that one of the greatest appeals of Optimist International for college students is that it is an international organization. There is more to our clubs than what our members and communities see on campus and that fact is a huge asset to us in our pursuit of membership and growing in community service. The College Club Conference was created to ensure that the value added by this aspect of Optimist International was not lost to college students.

In our first year we saw 25 college Optimists attend, enthusiastically showing their support for this organization and connecting the college clubs of the Great Ohio District. Attendees came from the University of Dayton, Wright State University, Miami University and of course the Ohio State University. There was definitely an excitement and sense of optimism about the future of college clubs in Ohio and the ways we could work together in the future.

A few months later that optimism proved to not be unfounded, as we have seen significant steps by the Ohio District as well as Optimist International to help college clubs and focus on their growth. With the promise of new clubs in the near future, increased interaction by the District and Optimist International looking at us as the leaders in college club innovation, the future could not be brighter for Ohio College Optimists.

With this in mind, I am excited to officially invite you to Ohio State again for the second annual College Club Conference. This conference should be even more exciting than the last and I am looking forward to sharing it with you. Hopefully you are just as excited as I am for this event.

Below are several instructions for registration which is very important for us to prepare for everyone, as well as general instruction for the weekend. Also included is the registration packet and tentative agenda. You will notice that room assignments on the agenda have not been made yet but will be disclosed later.

If you have any other questions feel free to email me at von-der-vellen.1@osu.edu.

Thank you and I look forward to seeing you on October 26th and 27th.

Peter Von Der Vellen
President – Buckeye Optimist Club

Conference Instructions:

1. Fill out the below form and submit one for your entire club. Please make sure all information is complete, especially pertaining to allergies or food preferences.
2. Please mail all registration materials addressed to me (Peter Von Der Vellen) at: 160 E. Lane Ave, Columbus, Ohio 43201 with all complete information and payment. Checks can be made payable to Buckeye Optimist Club. If you would prefer to fill out the document and scan it you can send it to me via email. Should you chose this route you will have to pay at the Friday night check in.
3. The cost of attending the conference is \$10.00 per person. We have worked hard to keep this cost low for you and hope that it will not impede anyone from attending. Sadly we cannot offer a reduced cost for single day attendees but we do still ask that you let us know for what days your members will be attending so we can plan accordingly.
4. Included in the cost of attendance is dinner on Friday and lunch on Saturday. It is very important that you include any allergies or special requests so we can accommodate you that weekend.
5. We will in Schoenbaum Hall, part of the Fisher College of Business which is on north campus. The address is 210 W Woodruff Ave, Columbus, OH 43210. If you need to park in a parking garage the nearest to the conference is the lane avenue parking garage, located at 2105 Neil Avenue. Parking is not included in the conference costs.
6. Our speaker, Fran Kick, is an energetic person who will present things in an upbeat and creative way. If you have not had the opportunity to meet Fran, be prepared for a fun weekend filled with new perspectives.
7. For our service project we will be making blankets for children at Nationwide Children's Hospital. We will do this at the conference location.
8. We will be offering housing to students who wish to stay overnight. It is important that you let us know if you will require housing as soon as possible to so we can make sure to accommodate everyone.
9. Dress for the conference will be apparel from your school or club with khakis or jeans on Saturday. Friday night will be in any Halloween costume you wish to wear (appropriate of course) and we will be awarding a best dressed award.

COLLEGE CLUB CONFERENCE

Agenda
October 26-27, 2012

Friday, October 26, 2012		
6:30 pm to 7:00 pm	Registration	Schoenbaum Hall Third Floor
7:00 pm to 8:00 pm	Icebreakers and Dinner	Schoenbaum Hall 319
8:00 pm to 8:30 pm	Introductions and District Presentation	Schoenbaum Hall 305
8:30 pm to 9:30 pm	Service Project	Schoenbaum Hall 310
9:30 pm to 10:00 pm	Costume Award and Wrap Up	Schoenbaum Hall 310
Saturday, October 27, 2012		
10:00 am to 10:30 am	Second Day Registration	Schoenbaum Hall Main Lobby
10:30 am to 10:45 am	Opening Remarks	Schoenbaum Hall 305
10:45 am to 12:00 pm	Keynote-Fran Kick	Schoenbaum Hall 305
12:00 pm to 12:45 pm	Lunch	Schoenbaum Hall 319
12:45 pm to 2:15 pm	Breakout Sessions	Schoenbaum Hall 300, 310, 319
2:15 pm to 2:45 pm	Convention Presentation	Schoenbaum Hall 305
2:45 pm to 3:30 pm	Conference Discussions	Schoenbaum Hall 305
3:30 pm to 4:00 pm	Closing Remarks	Schoenbaum Hall 305

BREAKOUT SESSIONS

This year the Conference will offer breakout sessions instead of just the roundtables of the previous year. This will give members an opportunity to learn more about what they want to and spend more time on the discussions they have. There will be two, equal length sessions in the breakout time period and the following lists what is on the agenda for each:

First Session:

1. **Optimist International for Presidents, Secretaries and Treasurers:** This session is designed for those who wish to take a leadership role in their club which requires information on how Optimist International works. Governor Joe Madden will explain what is required of these officers and the timetable to take care of all of their responsibilities.
2. **The A,B,Cs of Leadership:** In any organization or situation there are some people who make things happen, some people who watch things happen and some people who wonder what's happening. This game interactively illustrates that point for participants and challenges them to figure things out for themselves. Challenging them to "lead, follow or get out of the way" as they learn how to constructively take the initiative to:
 - Pay attention and respond appropriately.
 - Lead by example.
 - Problem solve as individuals within a group and as a group.
 - Demonstrate three different ways individuals respond within a group.
 - Increase awareness individually and collectively as a group.
3. **Service Roundtable:** Similar to last year, this session will be a longer discussion about what service each club does and how they make these projects work. Dov Block, the Buckeye Optimist Club's Vice President of External Relations, will be leading this discussion and would like one member from each club to attend.

Second Session:

1. **The A,B,Cs of Leadership:** In any organization or situation there are some people who make things happen, some people who watch things happen and some people who wonder what's

happening. This game interactively illustrates that point for participants and challenges them to figure things out for themselves. Challenging them to “lead, follow or get out of the way” as they learn how to constructively take the initiative to:

- Pay attention and respond appropriately.
- Lead by example.
- Problem solve as individuals within a group and as a group.
- Demonstrate three different ways individuals respond within a group.
- Increase awareness individually and collectively as a group.

2. **Recruitment Round Table:** Similar to last year, this session will be a longer discussion about how each club recruits new members and the effectiveness of each method. Cameron Rankin, the Buckeye Optimist Club’s Vice President of Recruitment, will be leading this conversation and would appreciate if a representative of each club attended.

October 2012 College Club Conference Registration Form

Club Name: _____

School: _____

Name: _____ Name: _____

Email:_____

Phone:_____

Office:_____

Will You Require Housing? Yes No

Allergies:_____

Vegetarian: Yes No

Emergency Contact:_____

Number:_____

Registration Days(Circle): Friday Saturday Both

Email:_____

Phone:_____

Office:_____

Will You Require Housing? Yes No

Allergies:_____

Vegetarian: Yes No

Emergency Contact:_____

Number:_____

Name:_____

Email:_____

Phone:_____

Office:_____

Will You Require Housing? Yes No

Allergies:_____

Vegetarian: Yes No

Emergency Contact:_____

Number:_____

Registration Days(Circle): Friday Saturday Both

Name:_____

Email:_____

Phone:_____

Office:_____

Will You Require Housing? Yes No

Allergies:_____

Vegetarian: Yes No

Emergency Contact:_____

Number:_____

Name:_____

Email:_____

Phone:_____

Office:_____

Will You Require Housing? Yes No

Allergies:_____

Vegetarian: Yes No

Name:_____

Email:_____

Phone:_____

Office:_____

Will You Require Housing? Yes No

Allergies:_____

Vegetarian: Yes No

Emergency Contact: _____ Emergency Contact: _____

Number: _____ Number: _____

Registration Days(Circle): Friday Saturday Both Registration Days (circle): Friday Saturday Both

Name: _____ Name: _____

Email: _____ Email: _____

Phone: _____ Phone: _____

Office: _____ Office: _____

Will You Require Housing? Yes No Will You Require Housing? Yes No

Allergies: _____ Allergies: _____

Vegetarian: Yes No Vegetarian: Yes No

Emergency Contact: _____ Emergency Contact: _____

Number: _____ Number: _____

Registration Days(Circle): Friday Saturday Both Registration Days (circle): Friday Saturday Both

Total Number of Attendees: _____

Registration Fees:

Number of Attendees _____ x \$10.00 Per Person = Total Fees _____

Other Special Comments or Requests:
